



June 5, 2007

*Anne Moore
Buddy Walk Organizer
Down Syndrome Family Alliance of Greenville*

*29 North Academy Street
Greenville, South Carolina 29601*

Dear *[NAME OF CONTACT]*:

I am writing to introduce you to the Down Syndrome Family Alliance of Greenville Buddy Walk and kindly request that you consider supporting this year's event, which will be held on Sunday, September 30th, at Furman University, Herman W. Lay Physical Activities Center .

We are anticipating nearly 200 people from around the area to participate in the 1-mile walk and to enjoy food and games while promoting awareness for all people with Down syndrome. In addition, we raise funds to help support local programs and national education, research and advocacy efforts. Needless to say, this event promotes a cause that is close to our hearts.

The Buddy Walk was developed by the National Down Syndrome Society in 1995 to promote awareness and inclusion for people with Down syndrome and to raise money for research and education programs. The program has expanded from 17 walks the first year to more than 200 expected in 2007. Last year, over \$2.5 million was raised nation-wide for the Down syndrome community.

If you are interested in getting involved in this year's Down Syndrome Family Alliance of Greenville Buddy Walk, here are some possible ways that you could support us:

- Organize a company team to participate in the Buddy Walk on Sunday, September 30th.
- Offer an in-kind donation of your products or services for the Buddy Walk. Examples of in-kind support which would greatly benefit us are: Professional and volunteer services; Food or beverage; Use of rental or office equipment; Advertising, signs and banners; Gift certificates; etc.
- Provide a monetary donation to fund local programs and services.

I hope to have the opportunity to speak with you about sponsorship opportunities with the Down Syndrome Family Alliance and the Greenville Buddy Walk. Please contact me by phone at (864) 234-7729, or by e-mail at anne@archiesroom.com to discuss how we can work together. I look forward to speaking with you.

Sincerely,

Anne Moore
Buddy Walk Organizer

Enc: 2007 Sponsorship Proposal